



October 6, 2009 ESC Meeting

09/01/08 - Meeting Minutes

Attendance:

Attendees in person

James Bennett	ESG
Kirk White	Atlantic Ener Con
Robert Williams	TAC
Chuck Sathrum	SEO
Renee Hooker	Conedison
Vincent Stewart	Hanson
Thomas Hunter	NC CC

Dan Dunham

On the phone

Cindy Brewbaker	JCI
Dennis Atkinson	SR Companies
Len Hoey	SEO
Tim Gasper	Trane

Meeting Location:

The meeting was held on 9/1/09 at the McKimmon Center, in Room 232
1:00 p.m. – 2:00 p.m.

9/1/09 Meeting Minutes:

I. Welcome and Introductions (2 minutes) Ralph Thompson Len Hoey

- a. All Callers will be asked to announce their name and association.
 - i. Then MUTE your phone unless you want to weigh in on a topic
- b. All Attendees are asked to sign the attendance sheet

II. Secretary's Report (2 minutes) Tim Gasper

- a. Approval of Minutes of Meeting – minor corrections made & posted to website
- b. Updates and News for the ESC Chapter Website

III. Treasurer's Report (2 minute) Cindy Brewbaker

- a. Cash on Hand - \$3,200
- b. Goals for Membership Income

III. Old Business (15 minutes) Len Hoey

- a. Federal Stimulus Managed by the SEO – funds frozen until determination is made to move some funds to R&R. Also, cannot lend to state institutions.
- b. Duke & PEC rebates incorporated into PC – prefer NOT to show in proforma but would rather apply funds to construction period interest, maintenance, M&V, training, etc.
- c. SEO website is transitioning to Dept. of Commerce and is down during transition.
- d. SEO RFP for audit services NOT sent to ESCOs since an ESCO that performed audit may be disqualified from bidding work resulting from audit recommendations.

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IV. New Business(25 minutes) Ralph Thompson

- a. Committee Goals and Actions – Core Mission
 - a. PC Process Improvement & Streamlining Committee Volunteers
 - i. John Hobbes
 - ii. Cindy Brewbaker
 - iii. Dennis Atkinson
 - iv. Frank Shepard
 - b. Membership Committee - James Bennett
 - a. New Membership Committee Volunteers
 - i. Kirk White
 - ii. Rene Hosler
 - iii. Tom Hunter
 - b. Len Hoey
 - i. Suggested to look at list of previous members to see if want to join or why they left ESC.

<http://www.energyservicescoalition.org/membership/join.aspx>

- ii. Discussed move to Department of Commerce.
 - 1. Focus more on Green Job Creation
- c. Education/Conference Committee Joe Chritie
- d. Outreach Frank Shepard
- e. NCSEA Update – Ivan Urlaub
 - a. Staff to participate with outreach
 - b. 10/8 & 9 Charlotte Conference: “Growing NC Green Economy”
 - i. Sponsorships nearly sold out
 - ii. Wants to coordinate with ESC on “Making Energy Work” - 2-day conference.
 - c. 2010 Legislative Agenda – Highly contentious issues
 - d. Recommend ESC member to be on NCSEA board. Need to advocate both efficiency and renewables.
 - e. Discussion on cost of efficiency – Presently efficiency is most expensive per PEC’s integrated planning. ESC needs to work to change this.
 - f. Need to find more ways to partner with ESC in the future. Ideas are welcome.

V. Future Meetings (2 minutes)

- a. Tuesday November 3, 2009 – 1:00 – 2:00 PM

Potential State & Local PC projects:

- a. There are 4 applications ready for approval and 3 others expressed interest.
 - i. DOT
 - ii. NC State (co-gen)
 - iii. FSU
 - iv. UNC-CH
 - v. Three others that “expressed interest” since now Len’s purview will include K-12, county/local government; the lists will start to grow.

6. Next meeting will be October 6, 2009 from 1:00 p.m. – 2:00 p.m., 232 McKimmon

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10/6/09 Meeting Agenda:

- 1.

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ESC - OBJECTIVES, PURPOSES, VISION AND MISSION

The specific purposes for which this corporation is organized are to provide education and develop and disseminate information to increase the delivery of energy efficiency for the benefit of the general public. Educational activities will include the development and dissemination of information about energy efficiency and how increased energy efficiency can be provided, encouraged and acquired. Activities of this corporation shall include bringing together all the interested parties for the cooperative work on:

- **identification of barriers** to the use of performance contracting as an option for building owners and occupants to acquire building upgrades, energy efficiency, water conservation, renewable energy resources; and combined heat and power,
- **development of solutions** that **remove these barriers** such as developing and disseminating new information and materials where needed;
- **exchange of information**, cooperative work by the affected parties;
- **education** on the benefits of increased energy efficiency and renewable energy and on how increased energy efficiency, water conservation, and renewable energy can be implemented;
- to remove the barriers for building owners and occupants to use performance contracting and other means for acquiring and financing building upgrades, energy efficiency, and renewable energy resources.

Vision Statement

Through the collaborative efforts and diverse knowledge of its public and private members, the Energy Services Coalition aims to make energy performance contracting one of the primary means of increasing energy efficiency, reducing energy consumption, and improving air quality in all types of facilities in every market segment.

Mission Statement

To promote the benefits of, provide education on, and serve as an advocate for the widespread use of energy performance contracting in public and private facilities.

Strategies for Achieving the ESC Mission

- Serve as a national **one-stop clearinghouse** for information on state level performance contracting, including best industry practices, the procurement and contracting process, case studies, etc.
- **Develop and distribute success stories** and lessons learned on state program efforts to promote energy efficiency through performance contracting
- Develop and distribute success stories and lessons learned on a wide variety of performance contracting projects
- Develop capacity at the state level, through state energy offices and state departments, to educate about performance contracting and promote best practices
- Offer **workshops and training seminars** to educate all market segments on the benefits of energy performance contracting
- Promote the use of energy performance contracting through communication, workshops, and marketing resources
- **Assist with and provide support** of the development of **national, state and local policies and procedures** that enhance the widespread use of energy performance contracting in all sectors
- **Provide ongoing maintenance** of a vibrant, **interactive web site** that provides vital EPC information and self-help tools, such as model documents and templates